



250+ Channels

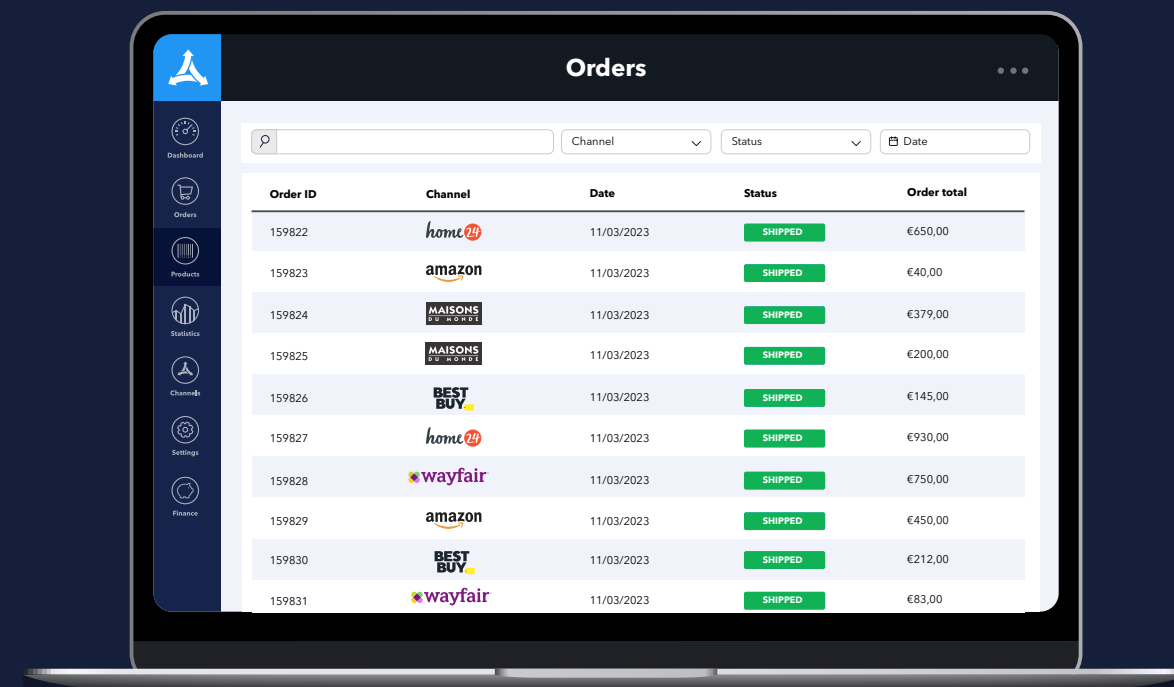
250+ Ecommerce Experts

Dedicated Customer Success

24/7 Support

# Connecting Global Ecommerce

ChannelEngine connects brands and retailers with a growing network of marketplaces and partners. Join our thriving ecommerce ecosystem to extend your reach even further.



## Synergy that drives growth

Our partners play a vital role by filling any potential gap in our clients' strategy, logistics, or technical capabilities. By joining our network as a new partner, you can plug into a new source of high-quality clients who want your services to help them grow.

- ✓ Empower your customers to sell more globally, through scalable technology
- ✓ Generate additional value-added services
- ✓ Expand your client base with leads referred by ChannelEngine
- ✓ Increase conversion rate for new business, through well-aligned co-selling
- ✓ Create new revenue streams for your business
- ✓ Reduce client churn by keeping them happy with the complete services they demand

Our vision is to continue growing the proportion of sellers who benefit from our partner network. In 2019, this was 5% of our customers, and in 2022 this had grown to 48%.



## Why ChannelEngine?

With ChannelEngine, retailers and brands can:

Access hundreds of new channels and marketplaces in just a few clicks

Grow sales volumes and maximize profits on each sale

Manage sales, returns, PPC, fulfillment, shipping and more with a single interface

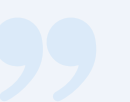
Decrease time-to-market through a uniform, scalable platform

Improve margins and optimize yield with dynamic pricing and automation tools



“By partnering with ChannelEngine, we have been able to find that sweet spot that we strive for at DEPT® between technology/marketing for ecommerce & marketplace management. Pushing the scale at which we can accelerate our clients' digital business to new heights.

- Kevin Veenman, Head of Marketplaces, DEPT®



## Let's work together

By combining our strengths, we offer retailers and brands a comprehensive array of tools and services that fulfill every need. Ready to join our global partner ecosystem?

- 70+ Full-service agencies for optimal strategy, content, and advertising
- 25+ Integration partners to set-up and support stable and scalable solutions
- 25+ Software partners to extend capabilities
- 15+ Logistics partners for global, last-mile delivery
- 10+ Tools and service partners from customer service software to PPC advertising tooling



Want to join our partner ecosystem?

Get started today