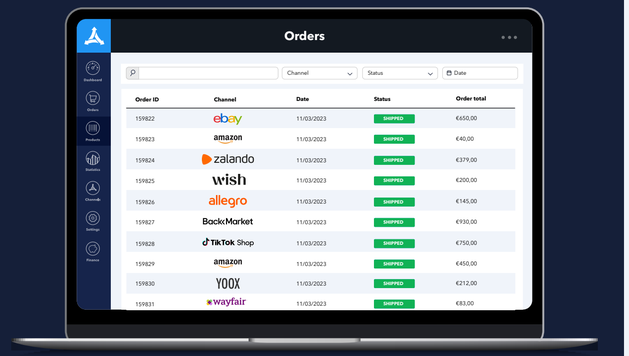
channelengine

250+ Channels | 250+ Ecommerce Experts | Dedicated Customer Success | 24/7 Support

Connecting Global Ecommerce

ChannelEngine connects brands and retailers with a growing network of marketplaces and partners. Join our thriving ecommerce ecosystem to extend your reach even further.



Why ChannelEngine?

With ChannelEngine, retailers and brands can:

- **Access hundreds of new channels and marketplaces in just a few clicks**
- **Grow sales volumes and maximize profits on each sale**
- **Manage sales, returns, PPC, fulfillment, shipping and more with a single interface**
- **Decrease time-to-market through a uniform, scalable platform**
- **Improve margins and optimize yield with dynamic pricing and automation tools**

DEPT

> By partnering with ChannelEngine, we have been able to find that sweet spot that we strive for at DEPT® between technology/marketing for ecommerce & marketplace management. Pushing the scale at which we can accelerate our clients' digital business to new heights.
>
> - Kevin Veenman, Head of Marketplaces, DEPT®

Synergy that drives growth

Our partners play a vital role by filling any potential gap in our clients' strategy, logistics, or technical capabilities. By joining our network as a new partner, you can plug into a new source of high-quality clients who want your services to help them grow.

- **Empower your customers to sell more globally, through scalable technology**
- **Generate additional value-added services**
- **Expand your client base with leads referred by ChannelEngine**
- **Increase conversion rate for new business, through well-aligned co-selling**
- **Create new revenue streams for your business**
- **Reduce client churn by keeping them happy with the complete services they demand**

Our vision is to continue growing the proportion of sellers who benefit from our partner network. In 2019, this was 5% of our customers, and in 2022 this had grown to 48%.

SONOS | chicco | Adorama | JUST BRANDS | Electrolux | shoeby | O'NEILL | Lucardi juwelier

Let's work together

By combining our strengths, we offer retailers and brands a comprehensive array of tools and services that fulfill every need. Ready to join our global partner ecosystem?

- **70+ Full-service agencies** for optimal strategy, content, and advertising
- **25+ Integration partners** to set-up and support stable and scalable solutions
- **25+ Software partners** to extend capabilities
- **15+ Logistics partners** for global, last-mile delivery
- **10+ Tools and service partners** from customer service software to PPC advertising tooling

DEPT | akeneo | BIGCOMMERCE | ARTEFACT | sitation | eDesk | inriver

Want to join our partner ecosystem?

Get started today